

PRICE HILL PLAN



BUILDING GREAT
NEIGHBORHOODS OF CHOICE
FOR GENERATIONS TO COME

2014
REPORT



Community Building Institute

A PARTNERSHIP BETWEEN XAVIER UNIVERSITY United Way

TABLE OF CONTENTS

Acknowledgments	3
Introduction	4
State of Price Hill	12
Land Use	15
Recommendations	17
Housing	20
Arts and Culture	24
Community	27
Economic Development and Business Districts	33
Healthy and Safe	39
Schools, Youth, and Teens	46
Transportation	52
Implementation	57
Appendix	59

ACKNOWLEDGMENTS

To be inserted.

INTRODUCTION

The recommendations of this Plan were developed by the community of Price Hill over 9 months in 2014. The Price Hill Plan reflects the voices of residents, business owners, property owners, and stakeholders from Lower Price Hill, East Price Hill, and West Price Hill. Ideas were generated, priorities established, ultimate goals determined and strategies to get there devised and vetted by community members.

The final product, the Price Hill Plan, represents a strategic vision for Price Hill - Lower, East, and West. Its recommendations (Goals and Action Steps) should be viewed as a guide or framework for the more detailed decisions to be made by community councils, local organizations, and the City of Cincinnati. For example, it outlines 5- to 10-year goals and strategies to improve housing and add to the vitality of the business districts; it does not identify detailed actions to address a specific blighted building on Glenway Avenue.

Community members have invested thousands of volunteer hours in this effort. Residents old and new alike have come together with a common voice. They've expressed what they love about Price Hill, what makes them proud, what makes it a great place to live, and their hopes for the future. They've talked about the challenges they face, what causes them to worry, and their concerns. In the end, the ultimate goal of the Price Hill Plan is to make Price Hill a community where people choose to live, choose to stay, choose to work, raise a family, and play.

Planning Process

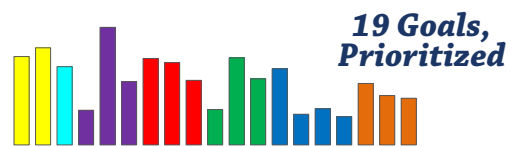
Defining the Plan:
> 335
 gave input at kickoff meeting, community conversations, focus groups, and with surveys

Setting Priorities:
> 350
 help set priorities at workshop and with surveys

Developing Recommendations:
7 volunteer Work Teams (WT) met to develop recommendations from July - November 2014

Feedback on Recommendations and Prioritizing Goals:
> 250 via workshop, open house, surveys

Final Plan produced and reviewed



Implementation

The Kick-Off: Defining the Plan

More than 185 people attended the Kick-Off Meeting on March 22, 2014 at the Holy Family Cafeteria in East Price Hill. During this first meeting of the planning process, a diverse group of residents from all parts of Price Hill came together and discussed their thoughts about the best things happening in Price Hill and shared their three wishes for the community.



The format of the meeting was highly interactive with paired conversations, small group discussions, and a mapping exercise to highlight the centers of neighborhood, business district boundaries, the most important places, and areas that need improvement (see page 8).

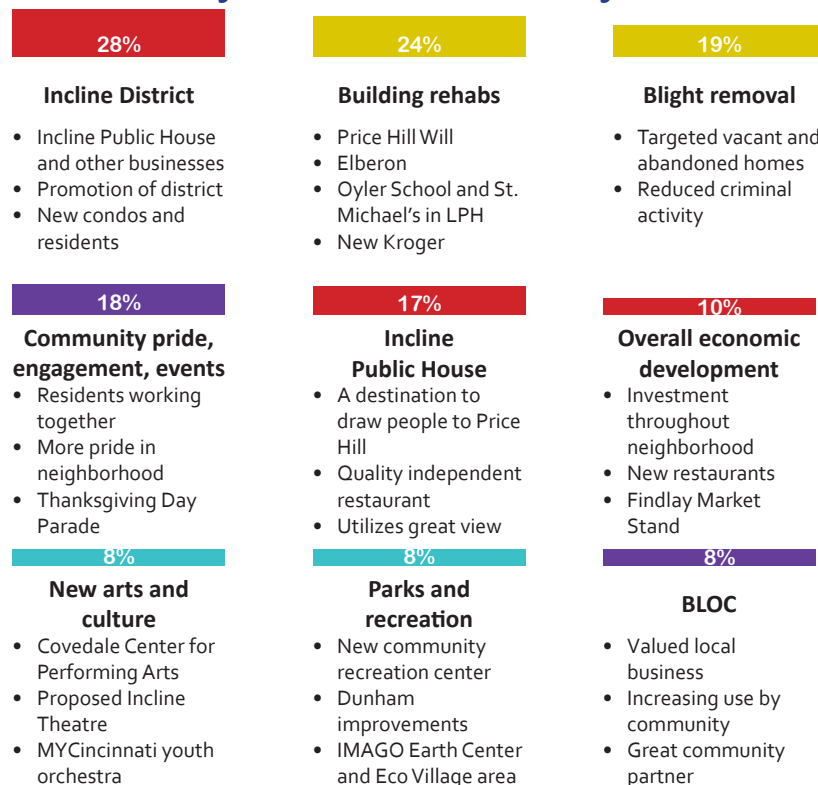
Following the Kick-Off, additional input was gathered through focus groups and surveys. Using a method similar to that of the Kick-Off, groups of individuals interested in small and local businesses, arts and culture, immigrants, and health shared their opinions about Price Hill's strengths and needs. Print and online surveys added another 110 voices to the kick-off feedback.

The two primary goals for the Kick-Off Meeting, focus groups and surveys were to: (1) provide space for neighbors to meet one another and talk about themselves and their neighborhood using an asset-based appreciative inquiry approach; and (2) provide substantive feedback on the areas for which residents had the most passion. In addition to residents, property owners and stakeholders were also present at the Kick-Off Meeting and participated in focus groups and surveys.

In total, more than 335 community members contributed to setting the agenda for the plan during the kick-off.

Summary of Kick-Off Feedback:

What is the **best thing** that happened in the last year, the last five years?



What are your “3 wishes” for Price Hill?

22%

Improved safety

- Reduced drug activity
- Improved police presence, response
- Being able to take walks

13%

More businesses and restaurants

- Attract more local business owners
- More dining options (non-chain)
- Draw more people city-wide

9%

Attract new residents

- Increase owner-occupancy
- More families and young adults
- Diverse mix of housing options

15%

Improved building conditions

- Blight removal
- Historic rehabs
- Property maintenance and enforcement

10%

Cleaner

- Crack down on litter
- More trash cans
- Maintain sidewalks and pavement
- Neighborhood cleanup crews

9%

Improved business districts

- Focus on walkability and safety
- More places to shop
- More entertainment options
- Co-op office space

13%

Increased sense of community

- Increased self-respect & pride in PH
- Community events
- Inclusive and diverse
- Improved communication

10%

More economic development

- Improved real estate market
- Improved reputation and branding
- Job opportunities

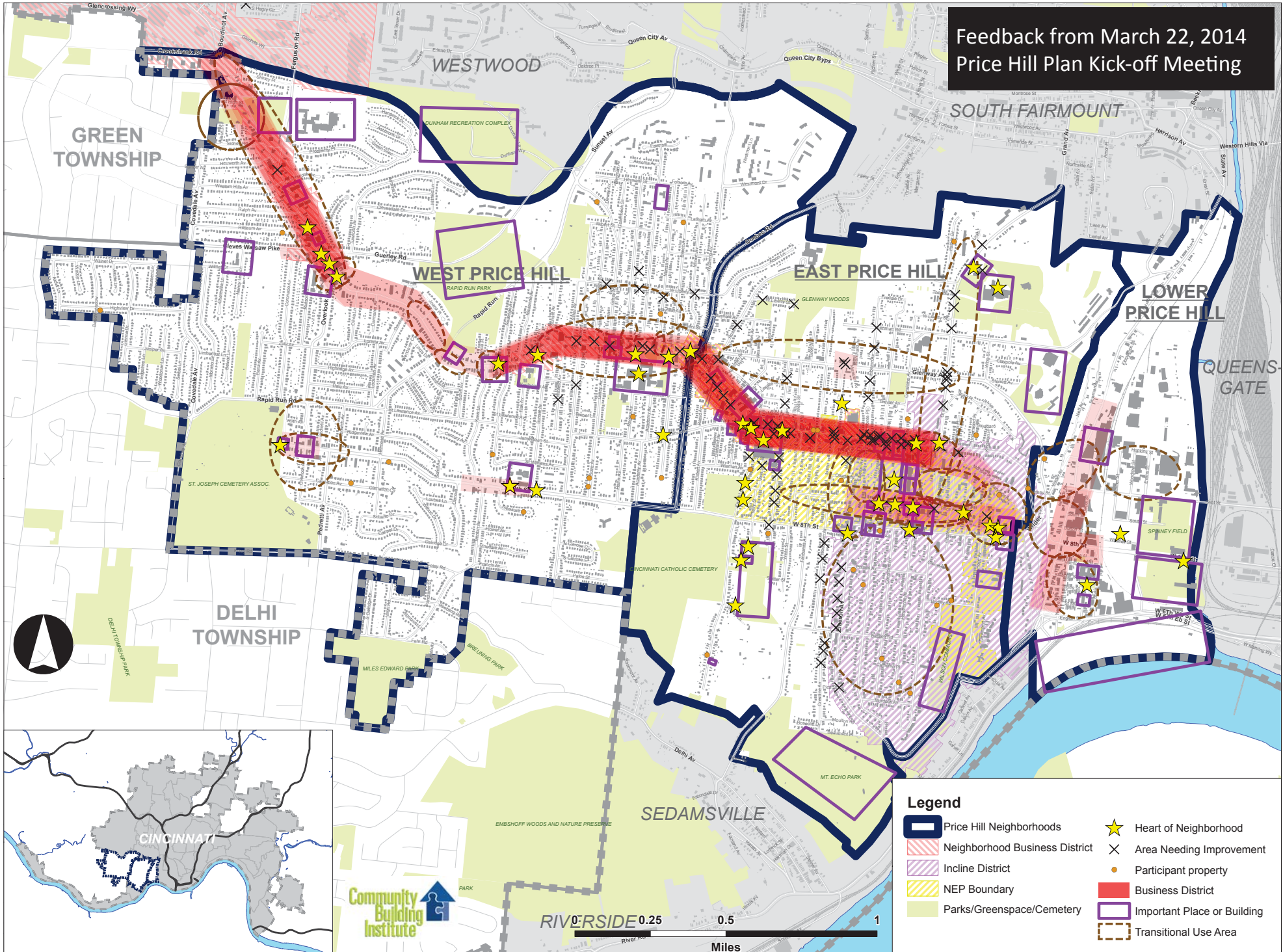
7%

Better support for youth

- Places, activities and things to do
- Involve youth in community
- Mentoring
- Support schools

Kick-Off Meeting Feedback Map

Feedback from March 22, 2014
Price Hill Plan Kick-off Meeting



RIVERSIDE 0.25 0.5 1
Miles

- Legend**
- Price Hill Neighborhoods
 - Neighborhood Business District
 - Incline District
 - NEP Boundary
 - Parks/Greenspace/Cemetery
 - Heart of Neighborhood
 - Area Needing Improvement
 - Participant property
 - Business District
 - Important Place or Building
 - Transitional Use Area

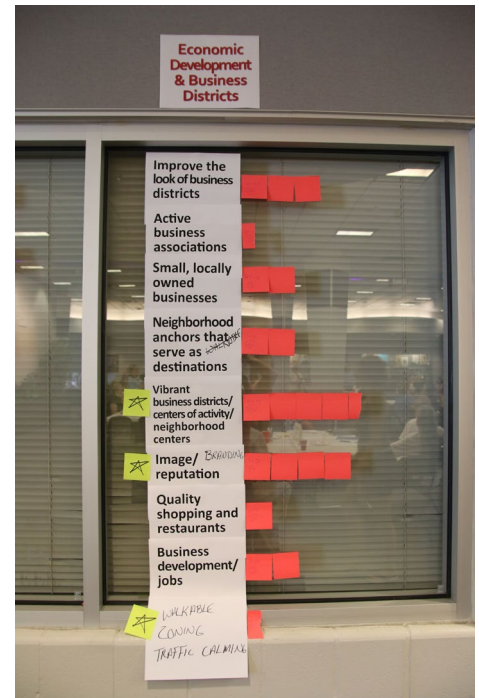
Setting Priorities

The responses from the Price Hill Plan Kick-Off were analyzed and grouped into seven broad Themes: Arts and Culture; Community; Economic Development and Business Districts; Healthy and Safe; Housing; Schools, Youth and Teens; and Transportation. The Kick-Off feedback was then grouped into Topics under each Theme.

At the Priority Workshop, held May 31, 2014 at Elder High School in West Price Hill, community members decided which were the three most important Topics in each Theme. Small groups organized by Theme discussed the Topics in their Theme in depth, selected the top three, and presented their thoughts to the whole group. All of the community members then voted on their top three. An online survey gathered additional input on priorities from 296 community members.

In total, more than 350 community members help set the priorities for the Price Hill Plan.

Results from the Priority Workshop and online surveys were combined to determine the top three Topics under each Theme. These priorities served as the framework upon which the Work Teams developed short- and longterm Goals and Action Steps.



57 Topics were identified in the Plan Kick-Off. The Priority Workshop and surveys led to an identification of the top 21 priorities (3 for each Theme). Work Teams used this community prioritization to develop Goals and Action Steps.

Developing Recommendations

Volunteer Work Teams, led by Co-Chairs from the community and with membership representing Lower, East and West Price Hill, met from July to November 2014 to develop Goals and Action Steps for the seven Themes. Each Work Team completed the following process to develop Goals and Action Steps:

- Clarify the Theme vision and establish goals
- Identify assets, partners, best practices, and research
- Review best practices and brainstorm solutions
- Identify preferred strategies

Each Work Team determined short- and long-term Goals and crafted Strategies to achieve those Goals, identifying potential leading players, partners, and community resources for each Strategy. These were formatted into Draft Recommendations that were shared with the community.

Sharing Recommendations and Getting Feedback

The Draft recommendations, including draft Goals and Action Steps, were presented by the Work Teams at a Strategy Workshop on September 27, 2014 at Oyler High School in Lower Price Hill. A formal presentation of recommendations was followed by an open house hour where community members could visit tables for each Work Team, review maps, and vote to indicate the most important goals.

Open Houses were held on October 27 and 28, 2014, at @ 3506 Gallery on Warsaw Avenue and an online survey was used to get feedback on the recommendations from

an additional 175 community members and to prioritize goals (*see Goal Prioritization on page 19*).

Feedback from the Strategy Workshop, Open Houses, and surveys were given to Work Teams to consider as they finalized their recommendations in November and December of 2014.

In total, more than 250 community members gave feedback on draft Price Hill Plan recommendations.



Leadership

The Price Hill Plan was guided by a Steering Committee and Work Teams. The Steering Committee was responsible for guiding the process and ensuring that all voices were heard throughout Plan development. The Work Teams took feedback from hundreds of Price Hill residents and business owners, and worked over several months to develop recommendations.

Both the Steering Committee and Work Teams have been champions of the Plan during its development and will continue to be champions during implementation.

Steering Committee

Danyetta Najoli
Jack Degano
Joe Hirth
Mark Carper
Melissa Wegman

Tom Gamel
Pat Bruns
Amy Tuttle
Chris Smyth

Work Team Co-Chairs

Jeff Cramerding **Housing**
Sheila Rosenthal **Housing**
Ann Andriacco **Arts and Culture**
Isaac Selya **Arts and Culture**
Danyetta Najoli **Community**
Julie Hogan Tolbert **Community**
Joe Hirth **Economic Development and
Business Districts**

Melissa Wegman **Economic Development
and Business Districts**
Alicia Hildebrand **Healthy and Safe**
Kevin Necessary **Healthy and Safe**
Tracy Power **Schools, Youth, and Teens**
Eric Seligman **Schools, Youth, and Teens**
Pete Witte **Transportation**

Price Hill Plan Support

Staff from Price Hill Will, the Community Building Institute, and the City of Cincinnati supported the development of the Price Hill Plan. Staff from the Community Building Institute facilitated the process while Price Hill Will staff provided support to the plan development process and at Work Team meetings. Staff from the City of Cincinnati provided support during the 90-day East Price Hill Neighborhood Enhancement Program which coincided with Plan Kick-Off and offered support to the Work Teams and Steering Committee as needed.

STATE OF PRICE HILL

The Price Hill Plan is intended to be strategic and reflective of the community voice. While a typical planning process might start with an exhaustive dive into every data point available, this process started with the community voice and used data to inform recommendations instead of using data to set the scope of topics addressed by recommendations.

This section includes an overview of relevant data points for each Theme as well as neighborhood indicators from the 2013 Year-End Place Matters Report. Each set of Theme Recommendations has additional relevant data (“What we Know”) and maps.

Location

Located on the western side of Cincinnati, just north of the Ohio River, Price Hill is divided into three neighborhoods: Lower Price Hill, East Price Hill, and West Price Hill.

area: **5.8** sq. miles
(7.3% of City)



Population

population: **35,583**
(11.9% of City)

3 distinct neighborhoods

Lower Price Hill (pop. 1,277)

East Price Hill (pop. 16,215)

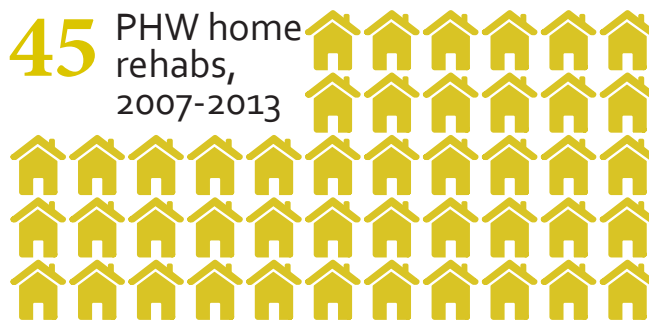
West Price Hill (pop. 18,091)

A racially, ethnically, and socioeconomically diverse cluster of neighborhoods, Price Hill forms a significant portion of the land area and population of Cincinnati. Each neighborhood has its own community council, distinct land use patterns, and unique strengths and challenges.

After a decline between 2000 and 2010, Price Hill's population is showing signs of growth once again, with a 6% increase between 2010 and 2012.

What We Know

Price Hill has attracted huge investment, but the neighborhood still faces challenges. This Plan aims to build on positive momentum and the many community assets.



60 students

enrolled in MYCincinnati Youth Orchestra in 2014 (founded in 2011 with 11 students)

\$6 million, 220-seat

Warsaw Federal Incline Theater under construction

30.4

Median age in Price Hill (2 years younger than Cincinnati overall)

1 in 3 children prepared for Kindergarten (up from 1 in 4 in 2006)

312 acres

of vacant land (equal to 424 football fields)

 **1 in 4** Price Hill households do not have a car

 **1.2 million** annual riders on Metro bus route #33 (2nd-highest in city)

2013 Price Hill snapshot:

The following Snapshot is taken from the 2013 Place Matters Year-End report with information provided by Price Hill Will and Santa Maria.



Median sale price of homes sold by PHW exceeds sale price of all homes sold in West Price Hill by > 100% (\$117,000 v. \$58,000)



35% prepared for kindergarten in 2013: 10 percentage points **higher** than 2006; 4 percentage points **higher** than 2012



\$27,134 median income in 2010: 27% **lower** than in 2000



41% of adults reported excellent or very good health in 2010



620 volunteers in 2013

47 homes completed between 2007-2013: 41 homes sold between 2007-2013

60% of 4th graders proficient in reading in 2013: 7 percentage points **higher** than 2008; >1 percentage points **higher** than 2012

94% of children eligible for free and reduced-price meals in 2013: 6 percentage points **higher** than 2007; >1 percentage points **higher** than 2012

73% of adults reported an appropriate source of medical care in 2010

64 partnerships and collaborations in 2013

Number of foreclosure sales **decreased** from 327 in 2006 to 182 in 2012

40% of 4th graders proficient in math in 2013: 6 percentage points **lower** than 2008; 8 percentage points **higher** than 2012

Tax refunds increased 117% from \$256,175 in 2007 to \$555,123 in 2012

35% of kindergartners overweight/obese in 2012: 1 percentage points **higher** than in 2007

LAND USE

Price Hill is made up of three contiguous neighborhoods, connected by busy transportation corridors and commercial districts. Lower Price Hill has a dense, vibrant residential cluster and contains a nationally registered historic district of predominately Italianate style buildings. It also contains large areas used for manufacturing and industrial purposes. East and West Price Hill are primarily residential neighborhoods with nodes of commercial activity clustered along central thoroughfares. Future economic development should be concentrated at the Opportunity Clusters (marked in red on the Future Land Use Map, page 16), connected by Mixed Use corridors (marked in orange).

The Future Land Use Map is based on feedback from the Kick-off Meeting (see page 8) and should be used when making investment and zoning decisions. **Future economic development investments should be concentrated at the Opportunity Clusters, connected by Mixed Use corridors. Changes to zoning should be consistent with the uses identified on the Future Land Use Map.**

Development Opportunity Clusters

Nodes of activity identified through public input as “hearts” of the neighborhood; these areas have experienced significant economic development and growth.



Mixed Use

Corridors and pockets where there are concentrations of commercial use (retail, office, restaurants, galleries, institutions, etc.), as well as mixed residential/commercial use.



Institutional

Major educational and civic institutions covering significant land areas.



Manufacturing/Industrial

Areas of active or inactive manufacturing and other industrial uses, including brownfields and vacant industrial lots.



Greenspace

Predominately forested and undeveloped areas, including parks, cemeteries, steep hillside, and an area of potential greenspace along the Ohio River.

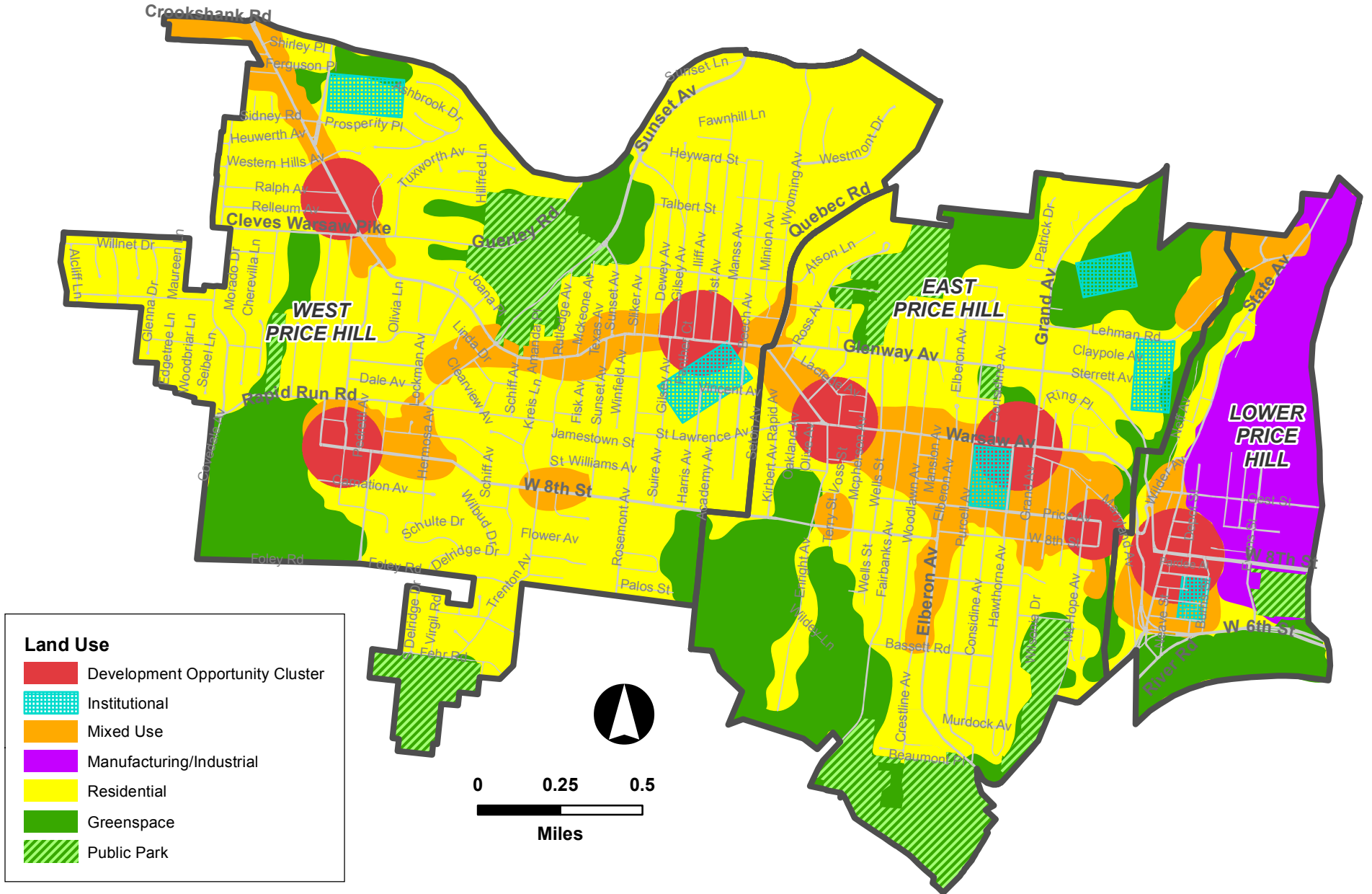


Residential

Areas of primarily single family, two-family, and three-family homes, as well as multi-family apartment buildings and complexes.



Future Land Use Map



RECOMMENDATIONS

Within the seven Themes, the Work Teams set 19 Goals, covering a broad range of topics. More detailed information for each Goal, including Action Steps and Potential Partners, can be found starting on page 20.



GOALS



Economic Development and Business Districts

- 7 Price Hill Neighborhood Business Districts (NBDs) and commercial nodes are vibrant centers of positive social activity and commerce – they are easy to get to and travel around both for automobile and pedestrian travelers. Commercial property is ready to attract stable businesses with a variety of offerings.
- 8 There is a positive change in the reputation and image of the Price Hill area – it is known as a place people want to live, work and play.
- 9 Destination locations and anchors (i.e. businesses, retail, schools, restaurants, theaters, etc.) are defined, maximized, and retained.



Healthy and Safe

- 10 The story of Price Hill is told effectively and positively within and outside of Price Hill.
- 11 Price Hill is filled with open spaces and communal gathering spaces that are well maintained, engaging, and safe.
- 12 Price Hill and the police work hand-in-hand to improve the community.



Schools, Youth and Teens

- 13 Every school in Price Hill (public, parochial, charter, private) is an institution that is excelling in academics, serving the community with excellence (10 years).
- 14 Mentorships are available for all who seek, for school age as well as adults (5 years).
- 15 Parents are educated and knowledgeable about the benefits of, and have access to, early childhood education.
- 16 All early childhood education providers (in-home, center, etc.) are on target to achieve the 5-star rating for quality programs (5 years).



Transportation

- 17 Price Hill has obvious and convenient connectivity to the primary regional job centers, as well as access to all major arteries that link the entire Greater Cincinnati area.
- 18 Price Hill has efficient and convenient transportation options for accessing assets in all areas of the community.
- 19 Price Hill develops into a place that is attractive to residents and customers who want to travel without the use of a vehicle.

Goal Prioritization

The final 19 Goals were voted on at a Public Workshop, Public Open Houses, and through online surveys. The ranking of each Goal below indicates the number of votes each Goal received, with the 1st getting the most votes. See Appendix (pages 60-62), for complete prioritization results from both the online survey and public events.

Rank	Goal	Rank	Goal
1st	 Price Hill is a very neighborly, safe, and family-friendly community in which to live, work, and play.	11th	 Price Hill fully embraces its urban and culturally unique community and comes together as one while still celebrating its diversity.
2nd	 Price Hill is a community of rising property values that attracts investment and redevelopment.	12th	 Price Hill has obvious and convenient connectivity to the primary regional job centers, as well as access to all major arteries that link the entire Greater Cincinnati area.
3rd	 Price Hill is a community of choice.	13th	 Price Hill has efficient and convenient transportation options for accessing assets in all areas of the community.
4th	 Price Hill is filled with open spaces and communal gathering spaces that are well maintained, engaging, and safe.	14th	 Price Hill develops into a place that is attractive to residents and customers who want to travel without the use of a vehicle.
5th	 Price Hill Neighborhood Business Districts (NBDs) and commercial nodes are vibrant centers of positive social activity and commerce – they are easy to get to and travel around both for automobile and pedestrian travelers. Commercial property is ready to attract stable businesses with a variety of offerings.	15th	 Parents are educated and knowledgeable about the benefits of, and have access to, early childhood education.
6th	 There is a positive change in the reputation and image of the Price Hill area – it is known as a place people want to live, work and play.	16th	 The story of Price Hill is told effectively and positively within and outside of Price Hill.
7th	 Price Hill is an arts destination.	17th	 Price Hill is very well connected and everyone knows what is going on.
8th	 Every school in Price Hill (public, parochial, charter, private) is an institution that is excelling in academics, serving the community with excellence (10 years).	18th	 Mentorships are available for all who seek, for school age as well as adults (5 years).
9th	 Price Hill and the police work hand-in-hand to improve the community.	19th	 All early childhood education providers (in-home, center, etc.) are on target to achieve the 5-star rating for quality programs (5 years).
10th	 Destination locations and anchors (i.e. businesses, retail, schools, restaurants, theaters, etc.) are defined, maximized, and retained.		



HOUSING RECOMMENDATIONS

What we heard:

Priority Workshop attendees voted for their top three priority Topics within each Theme at the May 31, 2014 workshop. Online and paper surveys were conducted to gain additional community feedback in June. A total of 296 community members completed the survey to rank their top three priority Topics in multiple Theme areas.

Percent of responses that ranked each Topic as a top priority (workshop and survey):

28%	Abandoned/neglected buildings; blight
23%	Property maintenance (responsible owners, renters, and landlords)
18%	Homeownership

What we know:

Following are a few facts that highlight the current condition of Housing within Price Hill:

- **Price Hill Will completed the rehabilitation of more than 45 homes between 2007 and 2013**
- **72% of all residential acreage is single-family, 14% is two-family, and 14% is multi-family (Hamilton County Auditor, July 2014)**
- **Price Hill has a population of 33,570 and 16,296 housing units (U.S. Census Bureau, 2010)**
- **Price Hill Will partnered to develop 37 units of senior rental housing**



What should we do?

Based on Price Hill Plan public feedback and existing conditions, the Housing Work Team developed the following recommendations:

GOAL 1

Price Hill is a community of choice.

Action Steps

- ACTION 1a** Retain current residents and encourage new residents to choose Price Hill.
- Create and Promote Price Hill Living Branding Initiative
 - Position and promote Price Hill as a diverse neighborhood for individuals and families and as an affordable alternative to living Downtown/OTR
 - Create homeowner rehab programs
 - Work with advocates to bring a homesteading program to Price Hill
- ACTION 1b** Create desirable new and rehabbed homes that provide an attractive housing stock to meet a range of market demands.
- Rehab Distressed and Abandoned Properties
 - Improve the quality of affordable rental units
 - Modernize and Enhance the quality of the Housing Stock

Potential Partners

City of Cincinnati (Planning & Buildings Department, Trade & Development Department, Department of Transportation & Engineering)

State of Ohio (Department of Transportation & Engineering)

Port Authority of Cincinnati/Hamilton Co. Land Bank

LISC

Financial Institutions

Cincinnati Police Department – District 3

Keep Cincinnati Beautiful

Price Hill Will

Santa Maria Community Services

BLOC

Community Councils (West Price Hill Civic Club, East Price Hill Improvement Association, Lower Price Hill Community Council)

Business Associations (East Price Hill Business Alliance, West Price Hill Merchant Association)

Schools (Cincinnati Christian University, Elder High School, Seton High School)

Cincinnati Landmark Productions

Existing Business and Property Owners

Private Developers

Legal Aid Society of Cincinnati

Homebuilders Associations

Landlords/Rental Property Owners



GOAL 2

Price Hill is a community of rising property values that attracts investment and redevelopment.

Action Steps

- ACTION 2a** Advocate, secure and leverage public and private investments
- Focus on residential investment near community assets and anchors to leverage other investments
- ACTION 2b** Encourage opportunities and ownership of vacant lots
- Create new residential/commercial strategy
 - Work with Keep Cincinnati Beautiful to implement vacant lot strategies, including finding responsible owners and appropriate use of vacant lots
 - Encourage neighbors to own vacant lots
- ACTION 2c** Improve property maintenance conditions for Price Hill residents and overall quality of life.
- Hold landowners accountable
 - Enhance code enforcement tactics
 - Create beautification opportunities
 - Demolish obsolete and poorly maintained buildings

Potential Partners (continued)

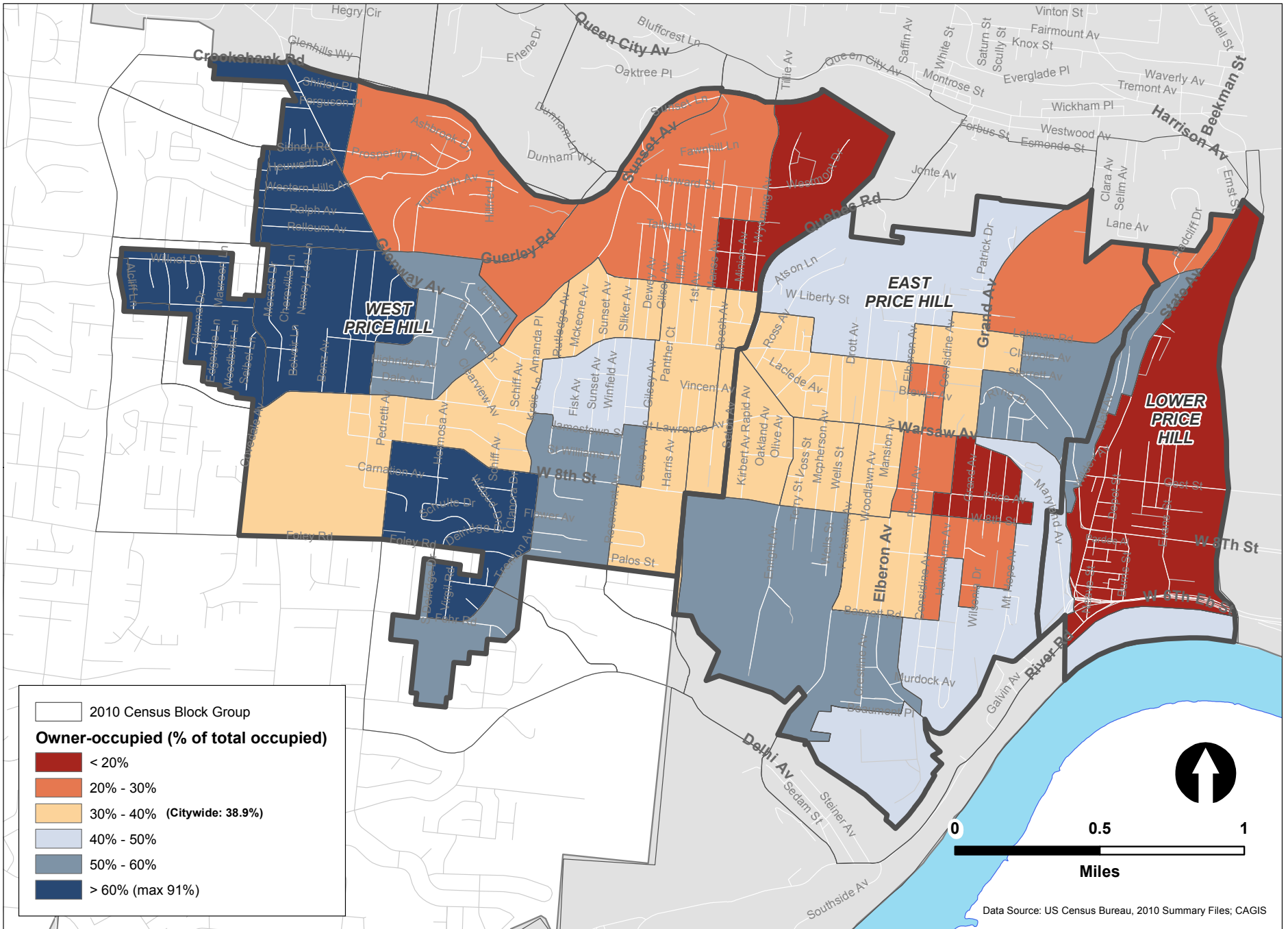
Community Action Agency
P&G/ GE YP Groups
CitiRama
Habitat for Humanity

Potential Partners

City of Cincinnati (Planning & Buildings Department, Trade & Development Department, Department of Transportation & Engineering)
State of Ohio (Department of Transportation & Engineering)
Port Authority of Cincinnati/Hamilton Co. Land Bank
LISC
Financial Institutions
Cincinnati Police Department – District 3
Keep Cincinnati Beautiful
Community Councils (West Price Hill Civic Club, East Price Hill Improvement Association, Lower Price Hill Community Council)
Business Associations (East Price Hill Business Alliance, West Price Hill Merchant Association)
Price Hill Will
Santa Maria Community Services
BLOC
Schools (Cincinnati Christian University, Elder High School, Seton High School)
Cincinnati Landmark Productions
Existing Business and Property Owners
Private Developers
Legal Aid of Cincinnati
Homebuilders Associations
Landlords/Rental Property Owners
People Working Cooperatively
SC Ministry
Cincinnati Area Board of Realtors



Owner-Occupied Housing Units Map





ARTS AND CULTURE RECOMMENDATIONS

What we heard:

Priority Workshop attendees voted for their top three priority Topics within each Theme at the May 31, 2014 workshop. Online and paper surveys were conducted to gain additional community feedback in June. A total of 296 community members completed the survey to rank their top three priority Topics in multiple Theme areas.

Percent of responses that ranked each Topic as a top priority (workshop and survey):

- 22%** Community gathering spaces (like St. Lawrence Corner)
- 21%** Programming of public spaces (multi-generational, promotion, advertising, sustainable)
- 21%** Arts, culture, and music history as neighborhood draw (including self-guided tours)

What we know:

Following are a few facts that highlight the current condition of Arts and Culture within Price Hill:

- **Enrollment in MYCincinnati has grown from 11 in 2011 to 60 students in 2014**
- **In September 2014, MYCincinnati (a youth orchestra program in Price Hill) received an Impact 100 grand award of \$109,000**
- **More than 37,000 attended an event at the Covedale Center for the Performing Arts in 2013**



What should we do?

Based on Price Hill Plan public feedback and existing conditions, the Arts and Culture Work Team developed the following recommendations:

GOAL 3

Price Hill is an arts destination.

Action Steps

ACTION 3a Create the Price Hill Arts Council to support the arts in Price Hill.

ACTION 3b Increase Price Hill's artistic vibrancy, attracting art lovers to enjoy local performances, exhibitions, and architecture, leading to an increase in economic activity for local businesses and restaurants.

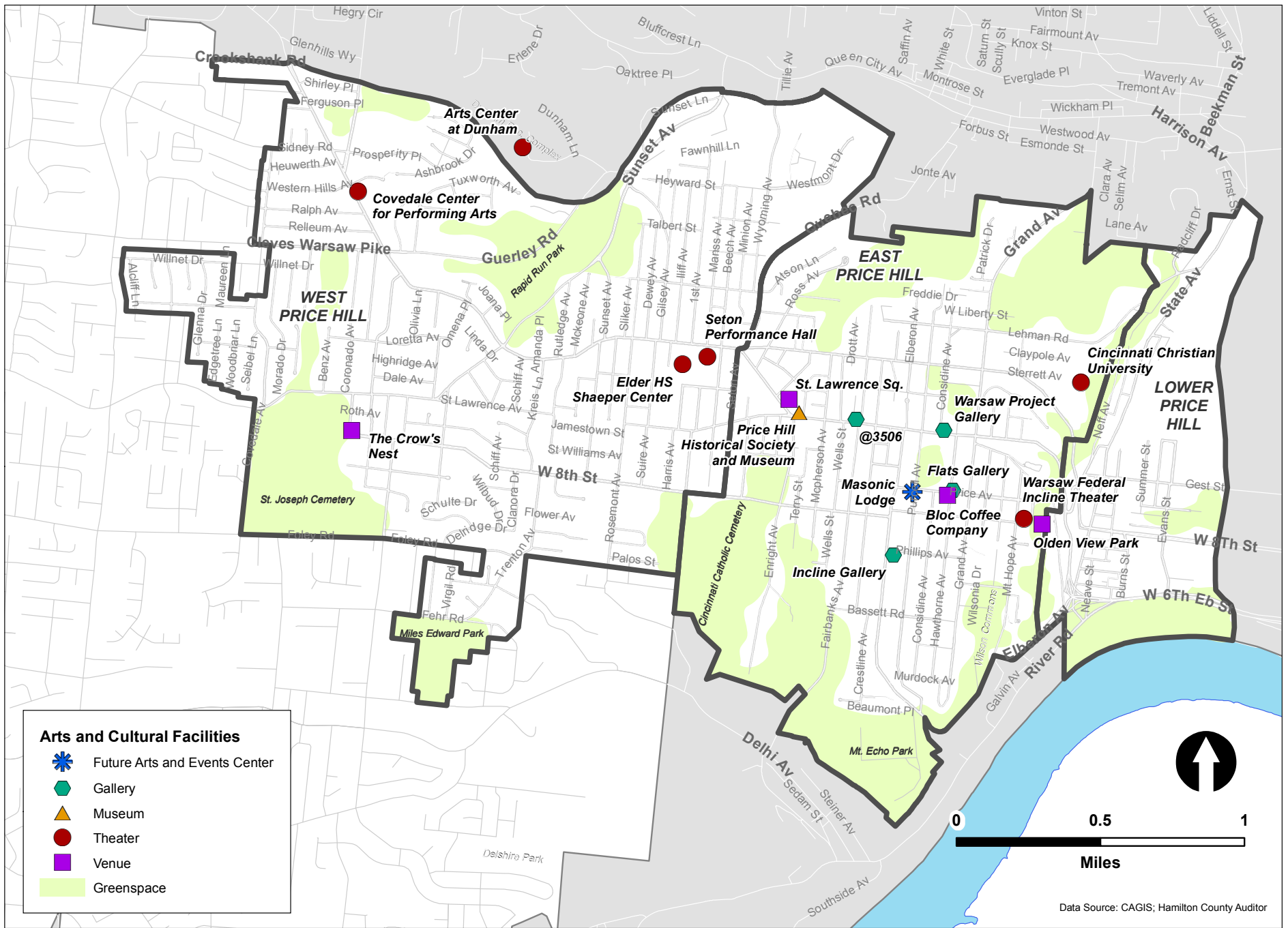
ACTION 3c Support community art and event centers in Lower, East, and West Price Hill.

Potential Partners

Covedale Center for Performing Arts
Arts Center at Dunham
Elder High School Schaeper Center
Price Hill Historical Society and Museum
@3506
Warsaw Project Gallery
Flats Gallery
Incline Gallery
Warsaw Federal Incline Theater
ArtsWave
Cincinnati Christian University
Xavier University
Mt. St. Joseph University
University of Cincinnati
Price Hill Will
Local artists



Arts and Cultural Facilities Map



Data Source: CAGIS; Hamilton County Auditor



COMMUNITY RECOMMENDATIONS

What we heard:

Priority Workshop attendees voted for their top three priority Topics within each Theme at the May 31, 2014 workshop. Online and paper surveys were conducted to gain additional community feedback in June. A total of 296 community members completed the survey to rank their top three priority Topics in multiple Theme areas.

Percent of responses that ranked each Topic as a top priority (workshop and survey):

- 19%** Communication and connections between people (between people on the street, in neighborhood, and between neighborhoods)
- 17%** New residents choose Price Hill
- 14%** Diversity and inclusion (be welcoming/ inclusive of all, connect with cultures)

What we know:

Following are a few facts that highlight the current condition of Community within Price Hill:

- **25 countries and up to 40 different languages represented in the Roberts Academy student population including families served by the International Welcome Center**
- **3 major investments in arts and recreational facilities broke ground in 2014 including the Warsaw Federal Incline Theater, Price Hill Recreation Center and the Larry and Rhonda Sheakley Boys & Girls Club**
- **24 stakeholder groups, convened by the River West Working Group, came together to develop a vision for the Ohio River Trail West and Price Landing**



What should we do?

Based on Price Hill Plan public feedback and existing conditions, the Community Work Team developed the following recommendations:

OVERARCHING GOAL

Celebrating our differences and coming together to celebrate as a community. To make Price Hill a community that is more than a place to live, but a vibrant, active community of neighbors. To set in place a communication structure of what is happening in the community that mixes traditional means with other forms of social and mixed media.

GOAL 4

Price Hill is very well connected and everyone knows what is going on.

Action Steps

- ACTION 4a** Assess existing communication practices and research best practices.
- ACTION 4b** Establish a Community Events and Organization Day in which all the organizations of Price Hill can gather together to present what they do and make the community aware of what they do or services that they provide.
- ACTION 4c** Encourage face-to-face communication done through canvassing or a meet and greet type of function.
- ACTION 4d** Create and maintain a Community Calendar that is sent out via a master email to all community organizations, leaders of the community, or other people that can spread the word about happenings in the community.

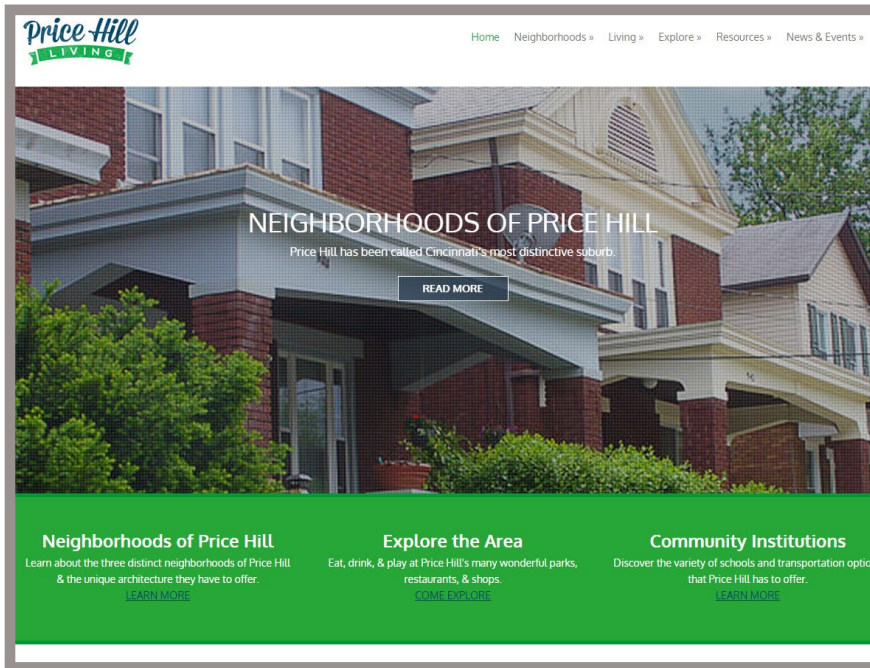
Potential Partners

- Kroger
- BLOC Coffee
- BLOC Ministries
- Santa Maria
- Education/Place Matters
- Local schools
- Businesses
- Local organizations

Action Steps (continued)

ACTION 4e Establish creative communication techniques that are responsive to a diverse population and use them where people are everyday (walking, shopping, etc.)

ACTION 4f Use the Price Hill Living blog to highlight businesses and organizations.



GOAL 5

Price Hill is a very neighborly, safe, and family-friendly community in which to live, work, and play.

Action Steps

- ACTION 5a** Create a “Welcome to Price Hill” Welcoming Committee of existing residents who are gifted in hospitality and would welcome new residents (would include a list of key community resources).
- ACTION 5b** Spread awareness of existing local organizations and volunteer efforts and inspire people to join or create new ones.
- ACTION 5c** Encourage community building events in Lower, East, and West Price Hill.
- ACTION 5d** Spotlight the great places of Price Hill like parks, historic locations, and restaurants through a variety of mixed media.

Potential Partners

- Price Hill Will
- Multi-Cultural Collective CAT
- Price Hill Learning Lab
- Local schools
- Churches
- Local businesses
- Non-profits



GOAL 6

Price Hill fully embraces its urban and culturally unique community and comes together as one while still celebrating its diversity.

Action Steps

ACTION 6a Establish a Diversity/Inclusion CAT with equal representation of all demographics that make up the Price Hill community. *(In response to this Action Step, the Multi-Cultural Collective CAT was established in 2014.)*

ACTION 6b Create programs and activities that welcome immigrants to Price Hill and eliminate the “us” and “them” feeling.

- Hold events such as tailgating 101 to introduce immigrants to a truly American sport and cultural event. In exchange, there could be soccer 101 since that is more popular in the countries the immigrants are from for the most part. Other events could be held to introduce them to American culture such as around July 4th, etc
- Create a Welcome to America Group with informal chats where people could meet a new friend, ask questions about American culture and get an English speaking practice friend if they need to work on English

ACTION 6c Hold more functions/events that bring the community together in a fun, casual way (block parties, parties in the park, community potlucks, book clubs, traveling cultural booth at church festivals, street festivals and fairs, festivals to celebrate food, art, and music of different cultures, cultural movie nights, local immigrant business “open house”).

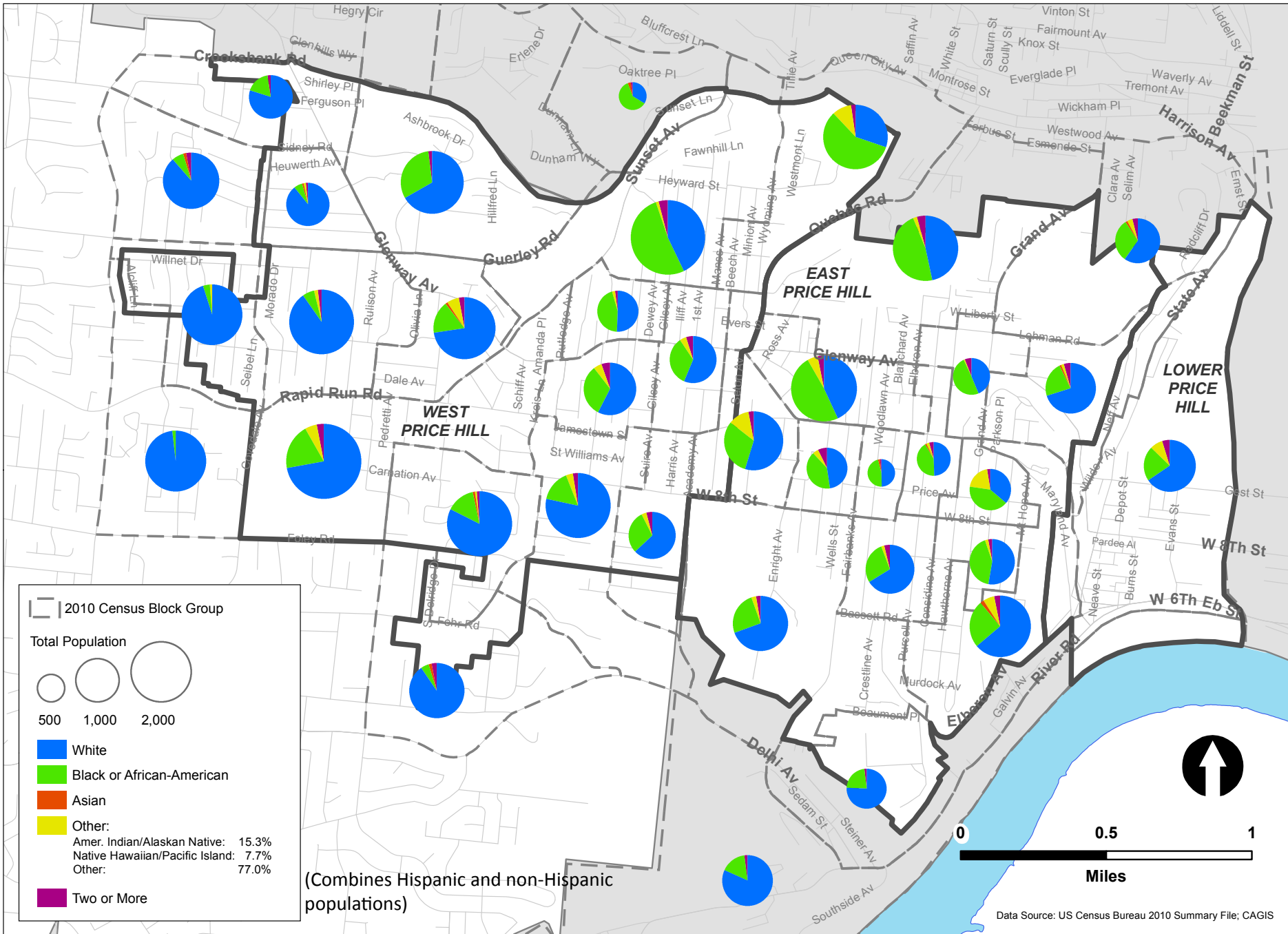
Potential Partners

Price Hill Will
Multi-Cultural Collective CAT
BLOC
Churches
Local schools
Cincinnati Recreation Commission
Local organizations
Archdiocese of Cincinnati
Sisters of Charity
Santa Maria

Action Steps (continued)

ACTION 6d Establish a group for immigrant community voices, with the majority of the stakeholders being immigrants with support of established community voices.

Race/Ethnicity Map





ECONOMIC DEVELOPMENT AND BUSINESS DISTRICTS RECOMMENDATIONS

What we heard:

Priority Workshop attendees voted for their top three priority Topics within each Theme at the May 31, 2014 workshop. Online and paper surveys were conducted to gain additional community feedback in June. A total of 296 community members completed the survey to rank their top three priority Topics in multiple Theme areas.

Percent of responses that ranked each Topic as a top priority (workshop and survey):

- 21% **Vibrant business districts/ centers of activity/ neighborhood centers**
- 16% **Image/reputation**
- 14% **Improve the look of business districts (streetscape, facades, signs, etc.)**

What we know:

Following are a few facts that highlight the current condition of Economic Development and Business Districts within Price Hill:

- **Elder attracts just under 90,000 in attendance for athletic events annually**
- **In September 2014, construction started on the \$6 million, 220-seat Warsaw Federal Incline Theater in the Incline District**
- **\$44 million unmet retail demand in Incline District Market Area (UC Economics Center, 2014)**
- **Since 2008, Price Hill has seen \$38 million in total investment (when public, private, and non-profits entities created action plans for concentrated areas around neighborhood anchors and leveraged one another's investment – includes residential, commercial, and recreation investment)**



What should we do?

Based on Price Hill Plan public feedback and existing conditions, the Economic Development and Business Districts Work Team developed the following recommendations:

GOAL 7

Price Hill Neighborhood Business Districts (NBDs) and commercial nodes are vibrant centers of positive social activity and commerce – they are easy to get to and travel around both for automobile and pedestrian travelers. Commercial property is ready to attract stable businesses with a variety of offerings.

Timeline

- 5 Year* We will be actively allocating resources toward projects in the identified Development Opportunity Clusters with particular attention on improving commercial inventory and calming NBD streets/thoroughfares
- 10 Year* We will be actively allocating resources toward connecting Development Opportunity Clusters with other physical and economic investments in contiguous neighborhood blocks or development areas

Action Steps

- ACTION 7a** Establish public/private partnerships to plan, fund and implement programs that bring vacant commercial properties in Development Opportunity Clusters back to productive use.
- ACTION 7b** Establish public/private partnerships to plan, fund and implement programs such as Vacant Lots Occupied around Development Opportunity Clusters.
- ACTION 7c** Evaluate traffic pattern impact on Development Opportunity Clusters and implement traffic engineering and design solutions (shared or consolidated parking should be considered)

Potential Partners

- City of Cincinnati (Planning & Buildings Department, Trade & Development Department, Department of Transportation & Engineering)
- Ohio Department of Transportation & Engineering
- Potentially other local governments
- Price Hill Will
- Community Councils (West Price Hill Civic Club, East Price Hill Improvement Association, Lower Price Hill Community Council)
- Business Associations (East Price Hill Business Alliance, West Price Hill Merchant Association)



Action Steps (continued)

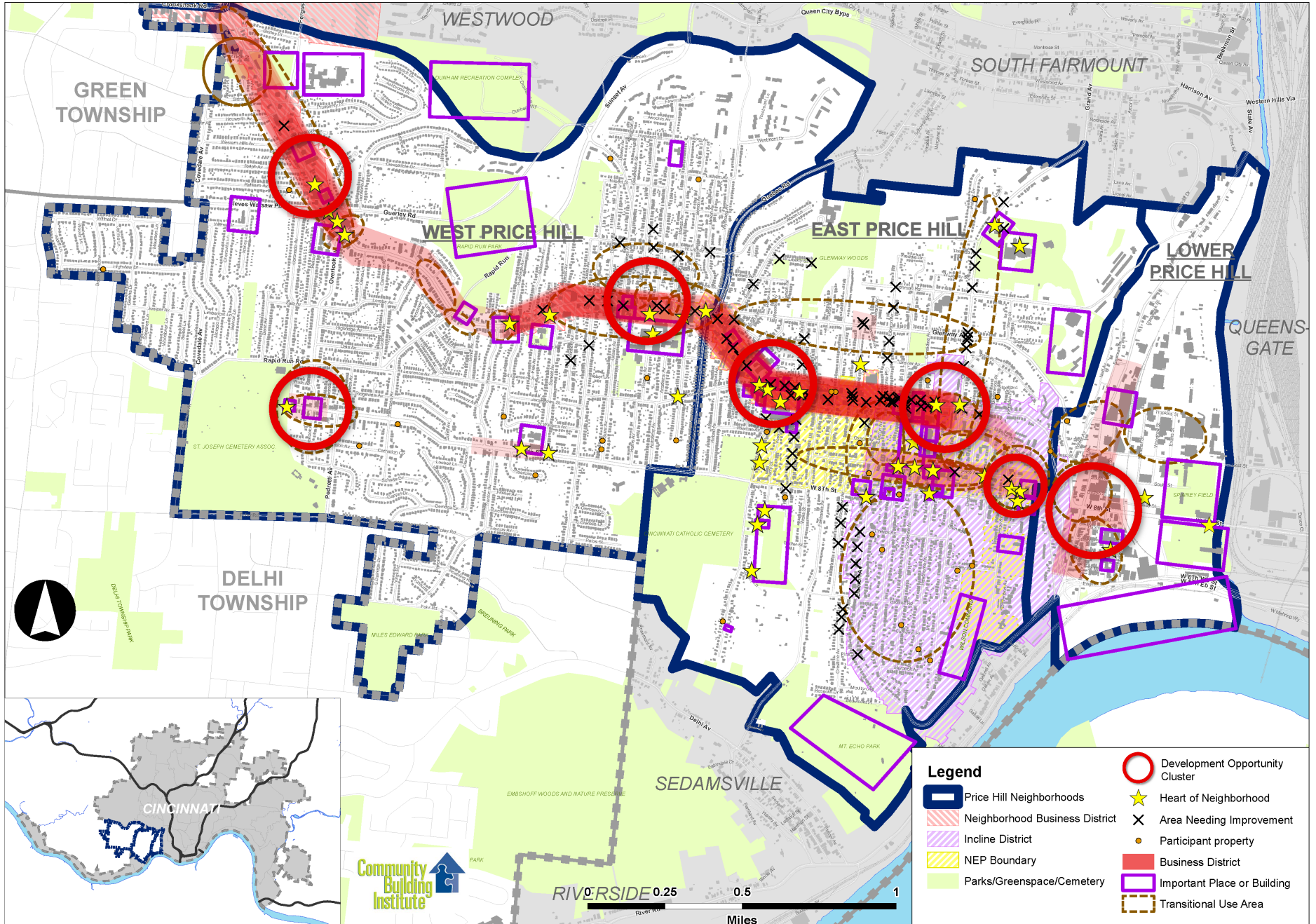
ACTION 7d Examine current development plans (Incline Business District Master Plan, Glenway Ave TIF #13 Development Plan, Final Urban Renewal Plan, Lower Price Hill Industrial Area – focus on page 31-33) and implement recommendations most relevant to Development Cluster Areas.

Potential Partners (continued)

Cincinnati Landmark Productions
Local schools
Existing businesses and property owners
Private Developers
Retail location specialists or commercial brokers
Financial institutions
Incline Incubator (BLOC Ministries)



Development Opportunity Cluster Map



GOAL 8

There is a positive change in the reputation and image of the Price Hill area – it is known as a place people want to live, work and play.

Timeline

- 5 Year* The Price Hill area is seen as a part of the city with vibrant and growing business districts.
- 10 Year* The Price Hill area is seen as a part of the city with established and stable business districts. It is also an attractive location for new businesses.

Action Steps

- ACTION 8a** Establish sub-brand identities for Development Opportunity Clusters and existing focus areas that fall under the umbrella of a unifying brand (for instance, the Incline Entertainment District of East Price Hill) and use in marketing materials as well as physical iconic markers.
- ACTION 8b** Develop a multi-media marketing campaign that highlights existing business offerings, number of long-standing businesses and high-level of customer loyalty - use a single catch phrase/social media hashtag.
- ACTION 8c** Program public spaces to draw people into neighborhood centers and Development Opportunity Clusters for family-friendly entertainment. Seek opportunities to tie into regional events such as the Labor Day fireworks on the river.
- ACTION 8d** Promote business community involvement in business associations.

Potential Partners

Price Hill Will

Community Councils (West Price Hill Civic Club, East Price Hill Improvement Association, Lower Price Hill Community Council)

Business Associations (East Price Hill Business Alliance, West Price Hill Merchant Association)

Cincinnati Landmark Productions

Local schools, churches and other institutions

Marketing professionals

Graphic designers

Artists

Event organizers

Private Developers

Retail location specialists or commercial brokers

Financial institutions

Incline Incubator (BLOC Ministries)



GOAL 9

Destination locations and anchors (i.e. businesses, retail, schools, restaurants, theaters, etc.) are defined, maximized, and retained.

Timeline

- 5 Year* We will have defined key strengths and reasons to come to the Price Hill area and increased walkability through densely developed clusters of complementary businesses.
- 10 Year* Uniquely branded Development Cluster Areas are bridged together and surrounded by commercial and residential investment.

Action Steps

- ACTION 9a** Focus business recruitment efforts on identifying and capturing top areas of consumer spending leakage (i.e. dollars spent by residents outside of the neighborhood because product or service options are lacking within the neighborhood) - capitalize on destinations with high volumes of visitors (e.g. Elder High School, Seton High School and Covedale Center for the Performing Arts).
- ACTION 9b** Provide resources, such as business coaching and retention, that can help businesses to fill gaps in products & services – encourage cooperation and collaboration in order to complement the anchors in current business mix.
- ACTION 9c** Recruit a professional to help interpret, articulate and connect market opportunities to Development Cluster Areas (similar to the 2014 Incline District Market Study completed by UC Economics and the Port Authority).

Potential Partners

- City of Cincinnati (Planning & Buildings Department, Trade & Development Department, Department of Transportation & Engineering)
- Ohio Department of Transportation & Engineering
- Potentially other local governments
- Price Hill Will
- Community Councils (West Price Hill Civic Club, East Price Hill Improvement Association, Lower Price Hill Community Council)
- Business Associations (East Price Hill Business Alliance, West Price Hill Merchant Association) Cincinnati Landmark Productions
- Local schools
- Existing businesses and property owners
- Private Developers
- Retail location specialists or commercial brokers
- Financial institutions
- Incline Incubator (BLOC Ministries)





HEALTHY AND SAFE RECOMMENDATIONS

What we heard:

Priority Workshop attendees voted for their top three priority Topics within each Theme at the May 31, 2014 workshop. Online and paper surveys were conducted to gain additional community feedback in June. A total of 296 community members completed the survey to rank their top three priority Topics in multiple Theme areas.

Percent of responses that ranked each Topic as a top priority (workshop and survey):

- 23%** Police-community relationships (Quality-of-life)
- 18%** Citizens on Patrol, block clubs, Safety Community Action Team
- 14%** Clean and safe sidewalks

What we know:

Following are a few facts that highlight the current condition of Health and Safety within Price Hill:

- **More than 441 volunteers participated in three large cleanups during the 90-day Neighborhood Enhancement Program (NEP) in a portion of East Price Hill coordinated by the East Price Hill Improvement Association and Keep Cincinnati Beautiful**
- **2,058 vacant parcels in Price Hill (Hamilton County Auditor)**



What should we do?

Based on Price Hill Plan public feedback and existing conditions, the Healthy and Safe Work Team developed the following recommendations:

GOAL 10

The story of Price Hill is told effectively and positively within and outside of Price Hill.

Timeline

- 5 Year* Have infrastructure for Communication Committee. Recruit local organizations/businesses to host events to educate and connect people. More positive news stories.
- 10 Year* Improved and formalized system of sharing information

Action Steps

- ACTION 10a** Assist in creating Block Groups to reach a larger number of people in a more organic way.
- ACTION 10b** Ask local media what is the best way to generate content which they can use.
- ACTION 10c** Work with local business associations to create a state-of-local business newsletter and feature it in various media outlets.
- ACTION 10d** Support community tours with local partners (Price Hill Historical Society, etc.).
- ACTION 10e** Explain to residents best practices for reaching out to CDC's, Community Councils, City Council, and other organizations.

Potential Partners

- Churches
- Business Associations (East Price Hill Business Alliance, West Price Hill Merchant Association)
- Community Councils (West Price Hill Civic Club, East Price Hill Improvement Association, Lower Price Hill Community Council)
- Kroger
- The Community Building Institute
- Cincinnati Christian University
- Imago
- BLOC
- Newspaper in Spanish
- Libraries
- Price Hill Historical Society
- Retirement Home
- Lamonte Young (Price Hill Will Block Swaps)
- Kevin Necessary



GOAL 11

Price Hill is filled with open spaces and communal gathering spaces that are well maintained, engaging, and safe.

Timeline

- 5 Year* Vibrant, visible farmers market. Developing comprehensive plan for vacant lots. Finding viable solution to litter problem. Visible Reduction of vacant properties.
- 10 Year* Safer sidewalks and a more walkable community. Walkable and diverse business district and cultural destinations. A multi-faceted gathering place that is: walkable, attractive to various cultures, beautiful, built by a diverse team, facilitates interaction between diverse groups, safe and engaging environment.

Action Steps

- ACTION 11a** Research plans from other cities (i.e. Chicago \$1 vacant lot sale to residents for development of gardens and green space).
- ACTION 11b** Turn underused and unused spaces into practical, well-maintained green spaces and active common spaces.
- Identify underused spaces (parks, vacant lots) and create action plans to turn the spaces into practical, well-maintained green places
 - Work with government agencies (city/county/state) and private organizations
- ACTION 11c** Hold workshops/seminars about gardening and environmental maintenance; programs for adults and youth.
- ACTION 11d** Develop a multi-faceted gathering place that is: walkable, attractive to various cultures, beautiful, built by a diverse team, facilitates interaction between diverse groups, safe and engaging environment.
- Survey community to determine what would they like to see in the gathering place
 - Assemble diverse team to work toward

Potential Partners

- Cincinnati Parks
ArtWorks
Art CAT
Site Masters, Inc.
Sparkpeople
City of Cincinnati (Public Services)
Keep Cincinnati Beautiful
Chris Smyth and AmeriCorps VISTA volunteers (Price Hill Will)
Alicia Hildebrand
Community Matters
Oyler School Resource Coordinator
University of Cincinnati student groups
Xavier University student groups
Roberts Academy



creating gathering place

- Determine design criteria
- Identify best spaces for development

ACTION 11e Ensure public spaces (sidewalks, parks, etc.) are well maintained and clean.

- Research how to address litter problem and deliver research/best practices to community groups
- Create signs to educate community about the control of trash
- Combine walking club and neighborhood clean-up team
- Implement more programs for youth in the area to serve and enjoy the common spaces
- Do more Place Making projects (like Public Art, murals, bus stops, natural sculpture, beautification)

ACTION 11f Expand existing Farmer's Market to other vendors (possibly seek more visible location, or have multiple markets).



GOAL 12

Price Hill and the police work hand-in-hand to improve the community.

Timeline

- 5 Year* Useful, comprehensive reporting at Community Councils that includes Safety CATS, Citizens on Patrol, etc. Residents knowing how to respond to a variety of situations. Strengthening of existing programs. Making communication between community and police more accessible.
- 10 Year* Policemen/women feel proud and excited to work at District 3. All Residents feel safe around police and knows where to go with concerns.

Action Steps

- ACTION 12a** Improve police-community connections.
- Work with community council officers so that the community hears the most relevant safety information and is engaged in a conversation with the officers
 - Consider changing time and place of reporting (a separate meeting for the safety reports)
 - Develop an information handout to educate residents on how to report to authorities
 - Identify consistent conversation loops and put it into a FAQ handout (also be accessible online)
 - Develop a program for the Latin American community by police department to reeducate and teach them their rights and obligations to the community (making it more likely that people will report crimes)

- ACTION 12b** Increase police patrol and engagement in community.
- Encourage officers from District 3 to walk through the streets, ride bikes and Segways, and talk to community members in a friendly, non-threatening way.

Potential Partners

- Safety CATS
- L.I.V.E. Cincinnati
- City of Cincinnati
- Community Watch groups
- Residents
- Business Alliance
- Community Councils (West Price Hill Civic Club, East Price Hill Improvement Association, Lower Price Hill Community Council)
- Local schools
- Churches
- Neighborhood organizations
- Senators/Representatives
- Alicia Hildebrand and Safety CAT members

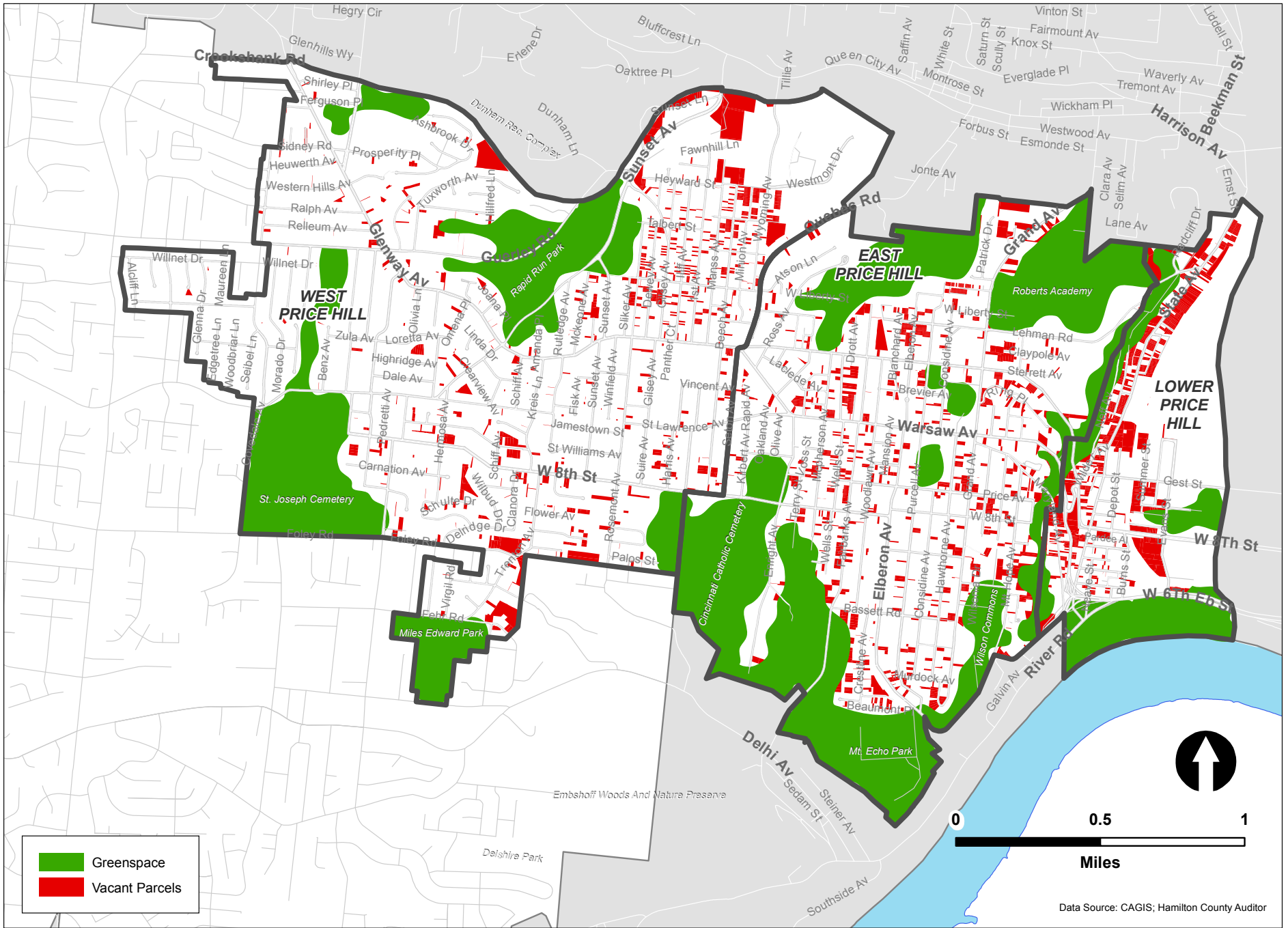


- Have officers try to have teachable moments to minors in community as to the minors' place as community members.
- Work with District 3 officers so that they are known by name by community members, and take an active part in the betterment of the neighborhoods.
- Create more experiences to work with police officers as citizens, and not necessarily as officials. Possibly creating incentives inside PD3 to encourage the work and interaction in the neighborhood.

ACTION 12d Increase involvement with community patrols and Safety CAT.

- Outreach by District 3 and community organizations to organize volunteer groups that will patrol the streets, relieving pressure on the police. Gives community members a sense of ownership of the community. When community members and Police can be seen out and about, engaging with the rest of the neighborhood, we create a sense of community.

Greenspace and Vacant Parcels Map



- Greenspace
- Vacant Parcels

Data Source: CAGIS; Hamilton County Auditor





SCHOOLS, YOUTH, & TEENS RECOMMENDATIONS

What we heard:

Priority Workshop attendees voted for their top three priority Topics within each Theme at the May 31, 2014 workshop. Online and paper surveys were conducted to gain additional community feedback in June. A total of 296 community members completed the survey to rank their top three priority Topics in multiple Theme areas.

Percent of responses that ranked each Topic as a top priority (workshop and survey):

- 24%** Enrichment activities for youth to do after school/in the summer (MyCincinnati, youth sports league)
- 21%** Quality education
- 16%** One-on-one support for youth (mentorships, internships, apprenticeships, relationships)

What we know:

Following are a few facts that highlight the current condition of Schools, Youth, & Teens within Price Hill:

- In 2013, about 1 in every 3 children in Price Hill were prepared for kindergarten, up from 1 in every 4 children in 2006 (based on KRA-L data from public and parochial schools)
- 13 public and parochial schools provide primary and secondary education
- In 2010, there were 3,206 children under 5 years old, making up 10% of Price Hill's total population compared with 7% in the city of Cincinnati (U.S. Census Bureau)



What should we do?

Based on Price Hill Plan public feedback and existing conditions, the Schools, Youth and Teens Work Team developed the following recommendations:

GOAL 13

Every school in Price Hill (public, parochial, charter, private) is an institution that is excelling in academics, serving the community with excellence (10 years).

Action Steps

- ACTION 13a** Establish a Price Hill Standard of Excellence (Pre-K through 12th grade). Establish a plan for leadership/administration to coordinate and collaboration between all schools.
- ACTION 13b** Establish a communication strategy for collaboration to share information, resources.

Potential Partners

- Education and Youth CAT
- Public Relations staff
- Principals from all schools (school leadership)
- Corporate sponsor (existing and future)
- Xavier College of Business



GOAL 14

Mentorships are available for all who seek, for school age as well as adults (5 years).

Action Steps

- ACTION 14a** Develop a communication structure to communicate the importance and benefits of having and being a mentor.
- ACTION 14b** Share existing opportunities for involvement as a mentor/mentee.
- ACTION 14c** Assess climate for apprenticeships, job opportunities, etc. for students and adults.
- ACTION 14d** Investigate how this is done in other cities and around the globe in order to break down and remove barriers to success.

Potential Partners

- Local businesses
- Government offices
- Local schools
- Education and Youth Community Action Team
- Price Hill Will
- Community Councils (West Price Hill Civic Club, East Price Hill Improvement Association, Lower Price Hill Community Council)
- BLOC Ministries
- Education Matters
- Literacy Center Network
- Big Brothers Big Sisters
- City Gospel Mission
- Cincinnati Youth Collaborative
- Cincinnati Christian University
- Mount St. Joseph University
- University of Cincinnati
- United Way



GOAL 15

Parents are educated and knowledgeable about the benefits of, and have access to, early childhood education.

Action Steps

- ACTION 15a** Design and build a communications platform (website, tent, kiosk, mobile unit) to inform parents about education choices.
- ACTION 15b** Design an incentive system to encourage parents (working with their children) to set and reach educational goals.
- ACTION 15c** Advocate for pre-K -access to quality seats for every child 0-5 years (5 years).

Potential Partners

Tech Reach at Elder High School
Kroger
Local businesses
Churches
Strive
High traffic destinations
Santa Maria
Success by 6
Every Child Succeeds
4C for Children
Cincinnati Christian University
Mount St. Joseph University



GOAL 16

All early childhood education providers (in-home, center, etc.) are on target to achieve the 5-star rating for quality programs (5 years).

Action Steps

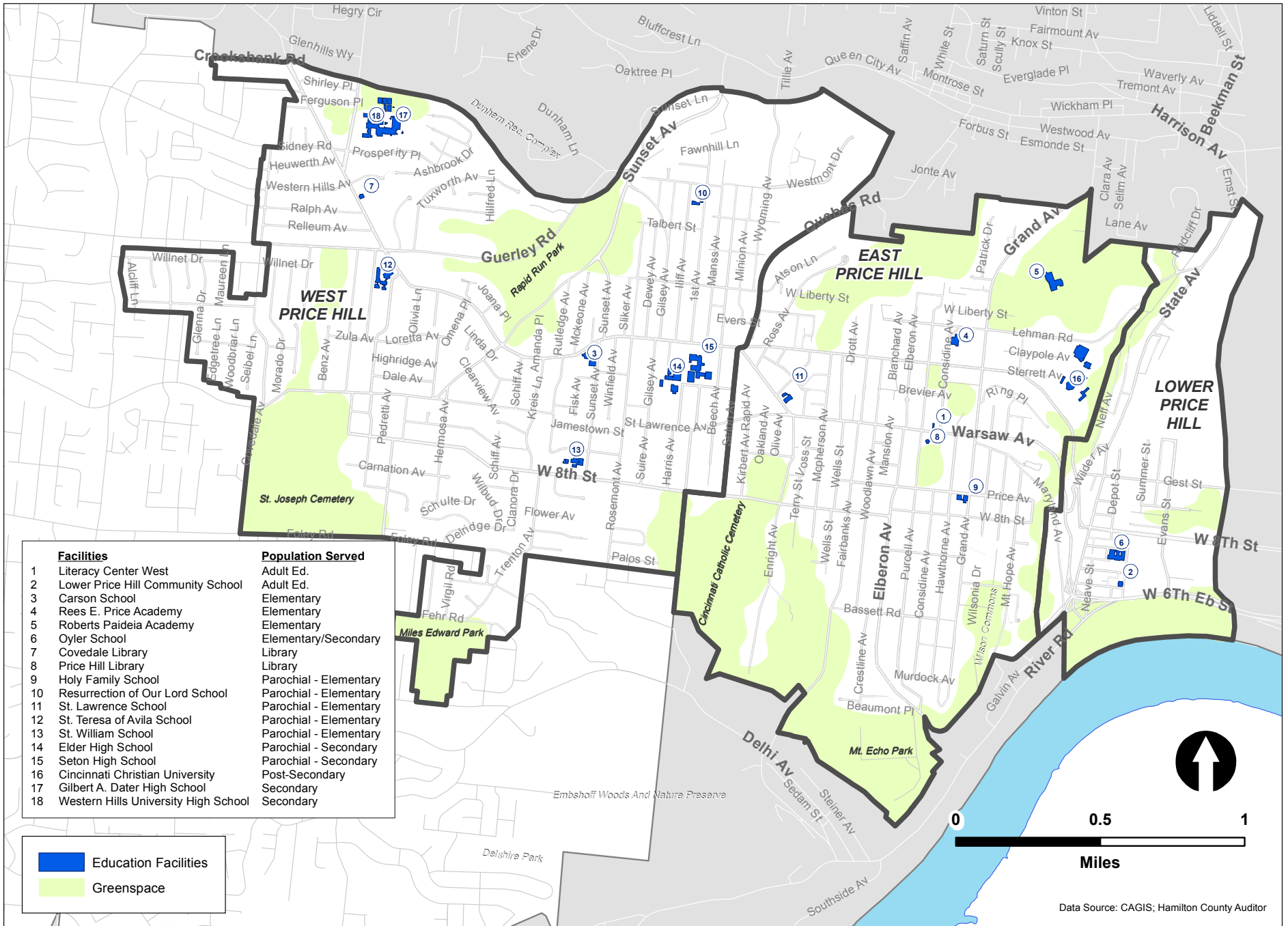
- ACTION 16a** Educate and empower parents/families/community to be ambassadors, to know the difference between quality early childhood education providers and have high expectations for their children.
- ACTION 16b** Encourage providers to participate in, and increase provider ratings in, the Step Up To Quality (State of Ohio) ratings.
- ACTION 16c** Recognize high performing providers in the community.
- ACTION 16d** Strengthen the early childhood network of providers, so they understand the benefit of quality ratings.

Potential Partners

Parents and families
All licensed childcare providers, in-home providers, family, friend and neighbor care providers
4C for Children
Santa Maria Community Services
Jobs and Family Services
YWCA Home Visitation
Community Action Agency
Every Child Succeeds
Pediatric offices (doctor, dentist, etc.)
Children's Medical Center
Kindergarten teachers
Ohio Department of Education
Government agencies that deal with early childhood education (local, city, state)
Early Childhood Community Action Team

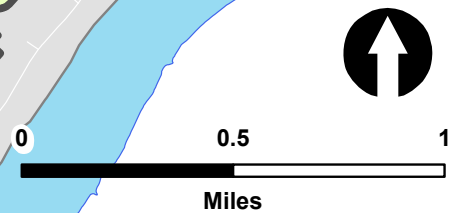


Educational Facilities Map



Facilities	Population Served
1 Literacy Center West	Adult Ed.
2 Lower Price Hill Community School	Adult Ed.
3 Carson School	Elementary
4 Rees E. Price Academy	Elementary
5 Roberts Paideia Academy	Elementary
6 Oyler School	Elementary/Secondary
7 Covedale Library	Library
8 Price Hill Library	Library
9 Holy Family School	Parochial - Elementary
10 Resurrection of Our Lord School	Parochial - Elementary
11 St. Lawrence School	Parochial - Elementary
12 St. Teresa of Avila School	Parochial - Elementary
13 St. William School	Parochial - Elementary
14 Elder High School	Parochial - Secondary
15 Seton High School	Parochial - Secondary
16 Cincinnati Christian University	Post-Secondary
17 Gilbert A. Dater High School	Secondary
18 Western Hills University High School	Secondary

Education Facilities
 Greenspace



Data Source: CAGIS; Hamilton County Auditor



TRANSPORTATION RECOMMENDATIONS

What we heard:

Priority Workshop attendees voted for their top three priority Topics within each Theme at the May 31, 2014 workshop. Online and paper surveys were conducted to gain additional community feedback in June. A total of 296 community members completed the survey to rank their top three priority Topics in multiple Theme areas.

Percent of responses that ranked each Topic as a top priority (workshop and survey):

- 23%** Walkable business districts
- 20%** Bike and pedestrian infrastructure
- 16%** Non-auto connection between Price Hill and other areas of City (Downtown, Uptown)

What we know:

Following are a few facts that highlight the current condition of Transportation within Price Hill:

- **Most of Price Hill is less than a 10-minute car-ride of the city of Cincinnati's two largest employment centers: Downtown and Uptown**
- **12% of commuters to work take public transportation (U.S. Census Bureau, 2010)**
- **24% of all Price Hill households do not have a vehicle: 47% in Lower Price Hill, 33% in East Price Hill, 15% in West Price Hill (U.S. Census Bureau, 2010)**
- **1.2 million annual riders for Route 33 (#2 in City)**



What should we do?

Based on Price Hill Plan public feedback and existing conditions, the Transportation Work Team developed the following recommendations:

GOAL 17

Price Hill has obvious and convenient connectivity to the primary regional job centers, as well as access to all major arteries that link the entire Greater Cincinnati area.

Action Steps

- ACTION 17a** Work with SORTA to establish a BRT (Bus Rapid Transit) route for Price Hill.
- ACTION 17b** Promote and encourage a redesigned Western Hills Viaduct that will allow for future transit options.
- ACTION 17c** Work with multiple partners to evaluate appropriate bike lanes and routes that give commuter and inter-neighborhood travel safe and expedient travel.

Potential Partners

- Southwest Ohio Regional Transit Authority (SORTA)
- City of Cincinnati (multiple departments)
- State of Ohio (various departments)
- Neighborhood organizations
- River West Working
- Queen City Bike Club
- Other bike groups
- Ohio-Kentucky Indiana Regional Council of Governments (OKI)
- Port of Greater Cincinnati Development Authority
- Believe in Cincinnati
- Google



GOAL 18

Price Hill has efficient and convenient transportation options for accessing assets in all areas of the community.

Action Steps

- ACTION 18a** Evaluate the benefits and cost to operate a Price Hill circulator that would stay internal and connect all major hubs of the entire neighborhood.
- ACTION 18b** Create clear biking paths within Price Hill to promote safe and efficient routes.
- ACTION 18c** Create a more pedestrian friendly Price Hill.

Potential Partners

- Southwest Ohio Regional Transit Authority (SORTA)
- City of Cincinnati (multiple departments)
- State of Ohio (various departments)
- Neighborhood organizations
- River West Working
- Queen City Bike Club
- Other bike groups
- Ohio-Kentucky Indiana Regional Council of Governments (OKI)
- Port of Greater Cincinnati Development Authority
- Believe in Cincinnati
- Google
- Business Associations
- Independent transportation operators
- RedBike in Cincinnati
- Federal Government



GOAL 19

Price Hill develops into a place that is attractive to residents and customers who want to travel without the use of a vehicle.

Action Steps

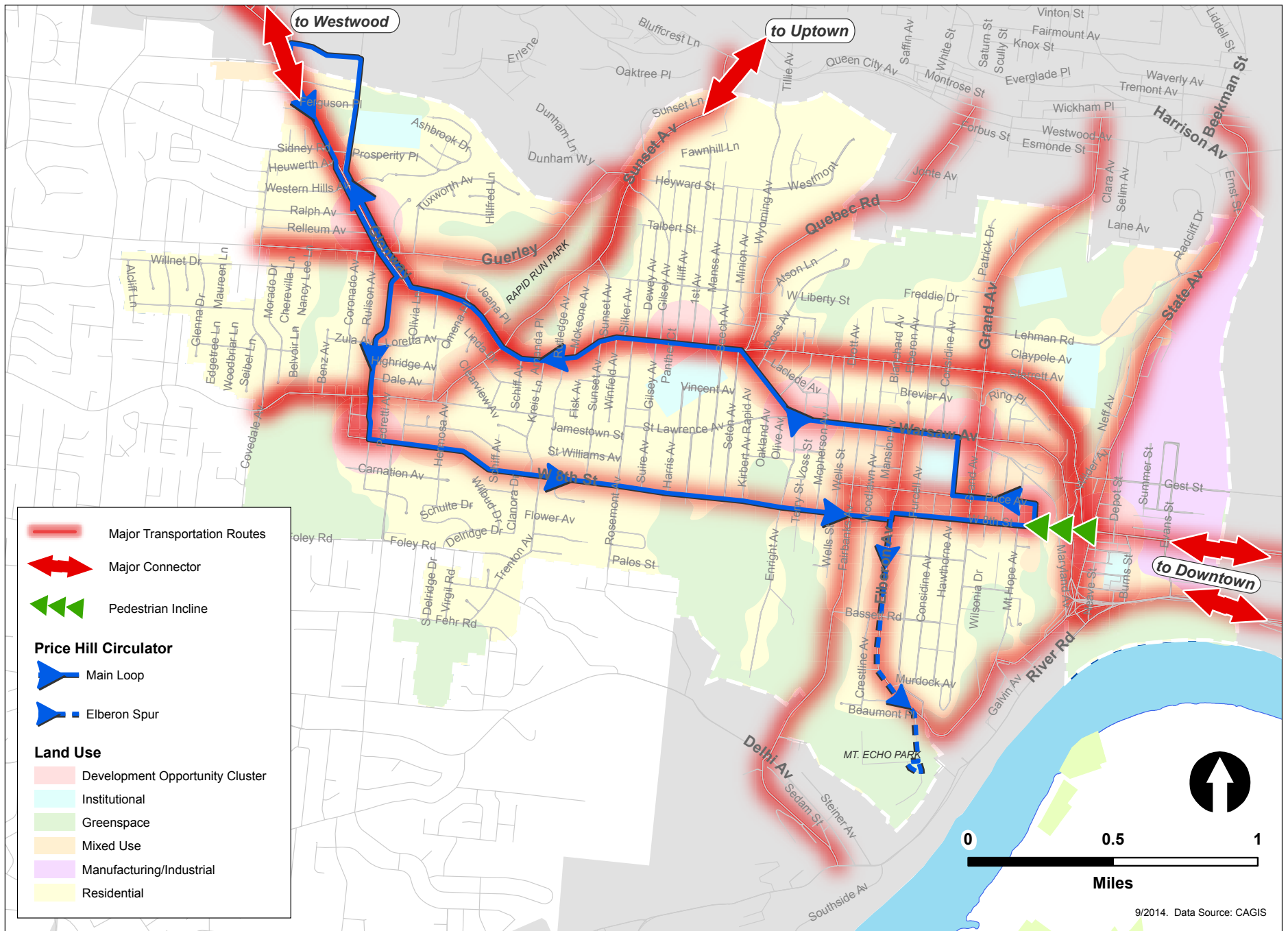
- ACTION 19a** Develop the former site of the incline into a pedestrian connection using the famous San Francisco Lombard Street as a model.
- ACTION 19b** Connect our parks and recreation facilities through a comprehensive path system for bikes and pedestrians.
- ACTION 19c** Connect with the regional bike path system.
- ACTION 19d** Evaluate potential transportation sharing concepts such as Zip Car and other similar business models.

Potential Partners

Southwest Ohio Regional Transit Authority (SORTA)
City of Cincinnati (multiple departments)
State of Ohio (various departments)
Neighborhood organizations
River West Working
Queen City Bike Club
Other bike groups
Ohio-Kentucky Indiana Regional Council of Governments (OKI)
Port of Greater Cincinnati Development Authority
Believe in Cincinnati



Potential Future Transportation Connections



	Major Transportation Routes
	Major Connector
	Pedestrian Incline
Price Hill Circulator	
	Main Loop
	Elberon Spur
Land Use	
	Development Opportunity Cluster
	Institutional
	Greenspace
	Mixed Use
	Manufacturing/Industrial
	Residential

9/2014. Data Source: CAGIS

IMPLEMENTATION

Implementation will kick-off in early 2015 with the development of implementation teams and an implementation steering committee. The Price Hill Plan is a plan developed by the community. As the community took a lead in developing the plan, the community will also drive implementation. Price Hill Will is supportive of the Price Hill Plan and will provide staff support to the implementation teams and steering committee as needed.

**Spring
2015**

Recruit and convene implementation teams, garner support and participation from partners.

**Summer-Fall
2015**

Coordinate shared action steps and begin to implement highest priority goals.

**2016 and
beyond**

Use Price Hill Plan as a guide for prioritizing improvements in health, education and development

Teams and Steering Committee

The implementation teams will be staffed by community volunteers and leaders and will be charged with developing detailed work plans for implementation of 2015 Goals and Action Step priorities. **The implementation steering committee will provide oversight and guidance during implementation and a common reporting mechanism to track progress for the implementation teams.**

Implementation teams will meet regularly throughout the year, while the steering committee will meet approximately four times per year. Both groups are expected to be champions of the Price Hill Plan during implementation.

Implementation Teams

Several Price Hill Plan Work Team members have expressed interest in transitioning from planning to implementation. First, implementation teams will make sure the right people are at the table, starting with partners identified in the plan. Implementation teams may be formed by existing Community Action Teams or may be entirely new. They provide a vehicle for getting people further engaged in Price Hill by connecting residents and stakeholders with issues they care about the most. **Implementation teams will be charged with convening meetings, collaborating with stakeholders and residents, and connecting partners to accomplish the Goals and Action Steps set out in the plan.**

Once formed, the implementation teams will use the plan as their guidebook to develop detailed work plans including partners, resources, timeline, and milestones for each 2015 priority Action Step.

Annual Report

A report on progress and accomplishments of the Price Hill Plan will be developed annually. **The annual report will be an opportunity to do a check-in on progress, share accomplishments with the community, and assess priorities for the upcoming year.**

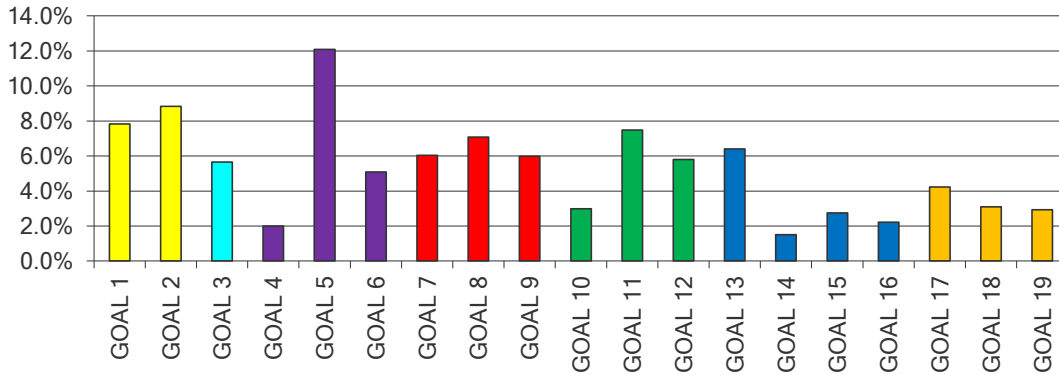
APPENDIX

Chart 1

These charts visualizes the data from Table 1 on the previous page.

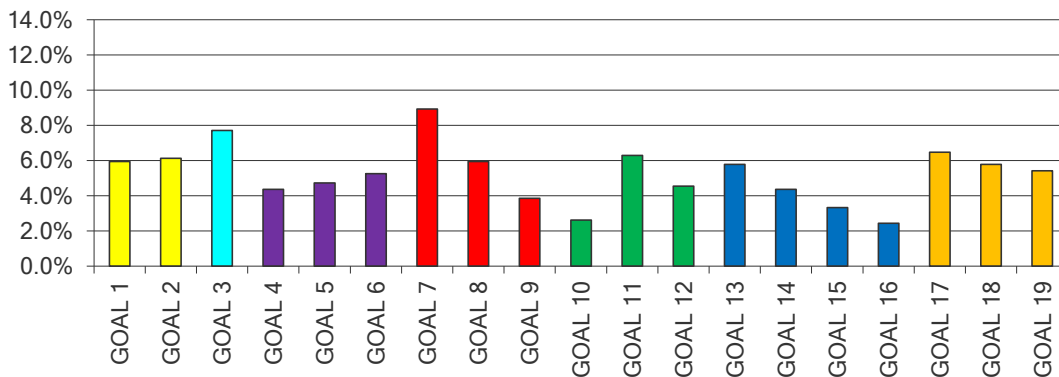
1a

Online Survey Response (Weighted Percent)



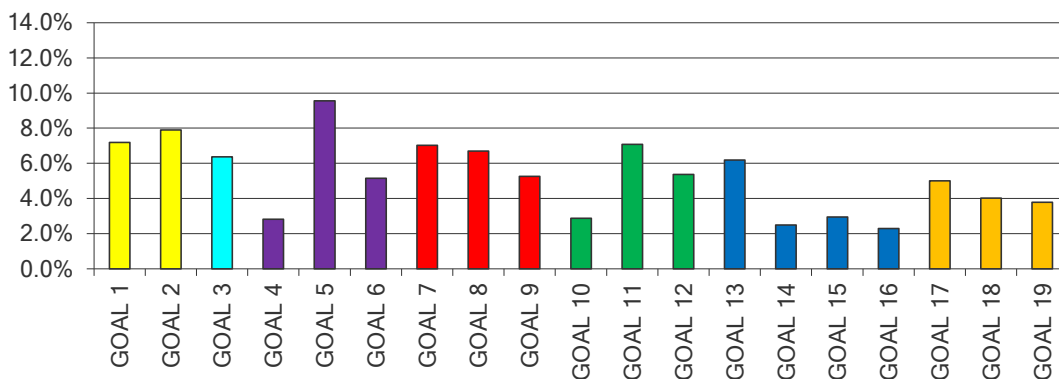
1b

TOTAL Dot Exercise Response (Percent)



1c

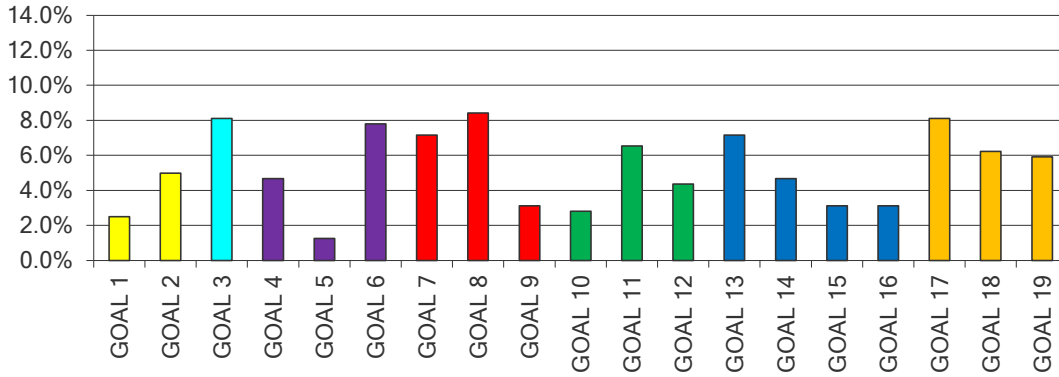
COMBINED TOTAL (Percent)



These charts expand on the data from Chart 1b to show the difference between participation in the public workshop and two-day open house.

1d

9/27 Workshop Dot Exercise Response (Percent)



1e

10/27 - 10/28 Open House Dot Exercise Response (Percent)

